

See
D!fferently.

WITH THE
ROYAL
SOCIETY
FOR
THE BLIND

Corporate
partners



A trusted South Australian

We've been around for a long time – nearly 140 years in fact. Over that time, we've seen and learnt a lot. That makes us the most experienced and knowledgeable provider of vision services in South Australia.

But our range of services is also what makes us stand apart. We offer services spanning assistive technology to assistance dogs. Our Guide and Assistance dog program not only works with people with low vision but also supports veterans with PTSD and children with autism.

Like-minded partners

We see things differently and we're completely dedicated to making life better for people.

We have only been able to grow our Guide and Assistance dog program through the generosity of our individual donors and like-minded businesses who sponsor and partner with us.



“Nearly half of our income for our Guide and Assistance Dog program comes from individuals and corporate partners. Without this support we’d literally only help half as many people to access a life changing See Differently dog.”

Sponsorship packages

Puppy Health & Wellness Sponsor

\$5,000

Our puppies need to be in peak condition. As a Health & Wellness Sponsor, you'll be supporting all their vet and health care needs and expenses.

Your benefits include:

- Regular program updates and insight into our health program
- Shared promotion opportunities
- Certificate of appreciation
- 2 free tickets to our annual Guide Dog graduation ceremony
- Invitations to a variety of See Differently events.
- Opportunity to activate a joint fundraising event.



Puppy Education Sponsor

\$10,000

Our puppies need the best possible education, working with our team and our volunteers. As an Education Sponsor, you'll be supporting the continued investment in our accredited and leading training programs.

Your benefits include:

- Regular program updates and an insight into our curriculum
- Shared promotion opportunities
- Certificate of appreciation
- 4 free tickets to our annual Guide Dog graduation ceremony
- Invitation to bring up to 10 team members to one of our quarterly meet the puppies events
- Invitations to a variety of See Differently events.



Puppy Perfection Sponsor

\$30,000

We strive for excellence in all that we do, aiming to deliver perfectly life changing dogs for people who are blind, veterans experiencing post-traumatic stress disorder and children with autism. As an All-in Perfection Sponsor you'll be supporting the whole program, from our puppy breeding through to matching our dogs to the right career and client, and keeping them healthy their entire working life.

Your benefits include:

- Help us to name a puppy
- Regular program updates
- Shared promotion opportunities and use of See Differently Partners logo
- Certificate of appreciation
- 4 free tickets to our annual Guide Dog graduation ceremony and OPK9 Program graduation ceremony
- Your logo and corporate profile on all Program information
- Invitation to bring up to 20 team members to one of our quarterly meet the puppies events – or we'll bring the team to your workplace
- Invitations to a variety of See Differently events.

Other ways to partner

We love our sponsors and working in partnership with like-minded businesses. But it's not the only way to get involved.

Corporate fundraising events and initiatives

We work with lots of companies on annual golf days, dinners, quiz nights, BBQ's, movie nights – all to raise money and awareness and have a good time in the process!

Workplace giving

We'll work with you on your workplace giving, helping your teams to understand what we do, how we do it and who they're helping.

One-off donations

Any time, any amount, sometimes it's just how it happens.

In-kind donations

Some of our most generous partners provide us with in-kind support, providing us with the items we need to run our programs.

Of course we can't fit every kind of partnership or fundraising idea into one little leaflet. We also love coffee and are always keen for a flat white and a chat about how we can work together.



The vision to imagine
what's possible

Find out more

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fundraising@SeeDifferently.org.au

SeeDifferently.org.au

See Differently by the Royal Society for the Blind is a not for profit organisation and has
Deductible Gift Recipient status with the Australian Tax Office. ABN 37 837 839